



Blyth Progress Association – Website, social media and pamphlet/brochure



Blyth Progress Association is a volunteer and community organisation in country South Australia, approximately 150km north of Adelaide. Our aim is supply current information to attract people to our town and advise people what is happening in a small country town.

The intended audience of the website and brochure/pamphlet is travelers, tourists and people considering resettling in a country area. We would like a new, vibrant, informative website and social media which is easy for visitors to use. We have a website with communitywebs which has received many favourable comments and hits, but is now very out of date and in need of an urgent rebuild. This is currently at <http://www.communitywebs.org/BlythProgressAssociation/default.htm>

The intended audience of the brochure is tourist and new residents and the aim is to promote interesting activities, community events and sights in the town and surrounding areas.

Expressions of interest in working on these projects should be sent to your lecturer/tutor for the course in which you are doing the project (eg. Comm 3063) and Alice Dodd: alice.dodd@unisa.edu.au. Further contact details for the organisation will then be available.

Any enquiries about the project or organisation should be sent to Alice Dodd:
alice.dodd@unisa.edu.au