



Mount Pleasant Men's Shed Incorporated – Website, social media and newsletter (print and digital)



The Mount Pleasant Men's Shed was set up just over two years ago with the aim of advancing the health and well-being of our members by providing a safe and happy environment where members can: 1. Pursue hobbies, pastimes and interests, 2. Learn new skills, practice and pass on old skills, 3. Learn about their own and other's health and well-being, 4. Mentor youth and disadvantaged people, 5. By our efforts, contribute to their families, their friends, their Shed and their Community and 6. Enjoy fellowship with other likeminded members of the Shed.

At this time we do not have a shed, however we have acquired approx \$25,000 worth of assets and saved approx. \$35,000 in cash to go towards the building of our shed. The Barossa Council have granted us a block of land, we are working towards a 21 year lease on that land. We undertake both paid work and work for the community, e.g. assisting fire victims, assisting at the local hospital, assisting people with small jobs around the house that they cannot do themselves.

At this time we have a Web presence: <http://mountpleasant.sa.au/our-community/mount-pleasant-mens-shed-inc> This site provides information about many organisations within Mount Pleasant. The site is maintained by the curator of the Mount Pleasant History room. We 'piggy-back' on this site however longer term we would like our own website rather than relying on others.

The aims of the website

1. Promotion of Men's Sheds in general and specifically the Mt. Pleasant Men's Shed
2. Provided a one stop information service for members rather than relying on emails, phone calls, text messages etc.
3. Capture possible new members via a new media
4. Education of members via the use of a website - some have no experience in this area.

The newsletter will be our first newsletter – **print and digital formats**

Our intended audience is fourfold:

1. Current members - via website - we currently have about 30 members



2. Potential members (nearby towns) - via website
3. Other Men's Shed members throughout Aust. - via website - can see where we are, when we are open, what we are on about and just drop in as they are travelling around Australia - stop and have a cup of tea/coffee and a chat.
4. Local people via a newsletter that can be handed out at events such as the Mt. Pleasant Shed, Health Days etc. - we are a group mainly aged over 60 and to 'hit' our audience a newsletter is a must.

We also hope to assist a student in completing their studies with a worthwhile communications project. As secretary of the Mt. Pleasant Men's Shed I am a former correspondence student of UniSA - obtaining my first degree in the early 1990's - I know what it is like to be a student, hence I am seeking a win/win situation, we gain new skills and establish a web presence and a student attains their qualification with a worthwhile project and with people who will assist.

Expressions of interest in working on these projects should be sent to your lecturer/tutor for the course in which you are doing the project (eg. Comm 3063) and Alice Dodd:
alice.dodd@unisa.edu.au. Further contact details for the organisation will then be available.

Any enquiries about the project or organisation should be sent to Alice Dodd:
alice.dodd@unisa.edu.au