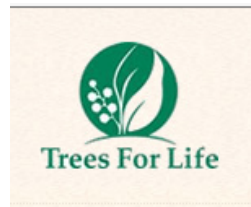




Trees for Life – Promotional or documentary video



Trees For Life is a not-for-profit South Australian environmental organisation, which has been operating for 33 years. We have four main programs - Bush For Life, which involves hundreds of community volunteers caring for precious native vegetation (and wildlife habitat), Tree Scheme Program, which involves volunteers growing native seedlings for landholders and revegetation projects, Direct Seeding, which involves rehabilitating and revegetating large areas of barren land and our Seedbank Program, which collects and stores native seed from throughout the State. We have more than 8000 members and around 3000 trained volunteers at any given stage.

We are interested in having a promotional or documentary video done on our Direct Seeding Program, which is basically broad scale revegetation. It is a technique used to revegetate or rehabilitate big areas of rural land, primarily in more arid areas of lower rainfall. With climate change only increasing the drought factor in the State, more people may be looking at this as a good option. For example, the government recently asked our team to undertake River Murray Forest work which will involve direct seed revegetation along certain parts of the River Murray which has very low rainfall. The direct seed method is basically the only one which has any guarantee of plant survival in dry areas. A major part of this program is also collecting seed from throughout the State – done with a team of loyal and hardworking volunteers. With seed viability and availability also under threat – due to large scale clearance of native vegetation and drought - collecting native seed and putting it back into local areas is the only way we can guarantee species of native flora won't be lost forever in the future.

Our main audience would be rural landholders who do not understand the direct seeding method. With droughts becoming more common, limited rainfall and large areas of barren and degraded land (and salinity a real problem), direct seeding is an ideal way to revegetate and rehabilitate drier parts of the State and is much more efficient for landholders. A focus on the seedbank (seed collection and reuse through the provenance system) will also help educate the wider community on the importance of native seed for future generations - often saving at-risk species of flora. We have a website with some videos at <http://www.treesforlife.org.au/>

Expressions of interest in working on these projects should be sent to your lecturer/tutor for the course in which you are doing the project (eg. Comm 3063) and Alice Dodd: alice.dodd@unisa.edu.au. Further contact details for the organisation will then be available. Any enquiries about the project or organisation should be sent to Alice Dodd: alice.dodd@unisa.edu.au