



Onkaparinga City Choral Society – Website, Social Media and Video



Onkaparinga City Choral Society provide affordable entertainment for the community by performing at public events, retirement villages and nursing homes. We seek to attract new and younger members and to promote our activities.

Website and social media

We have a website currently [hosted at the university] but would like to rebuild and upgrade to make it more vibrant and appealing to a wider demographic: <http://www.communitywebs.org/occs/>

Since the upgrade will be done by young people, they may have more ideas on how to do this. We would like a Forum page to which the public have access. We would like to re-design the header to show Onkaparinga Choral Society Incorporating The Southern Singers and OCCS Good Companions. We would also like the site to have a new logo, a location map and google map and to have a 'Search our site' facility.

Video

We would like a promotional or documentary video asking for more members – especially tenors and basses. Showing snippets of current video from YouTube? Or create new promotional video for YouTube?

Intended audience for the website and video is general adult public plus older members of the community. We want to attract more young members, but especially males and particularly tenors.

Expressions of interest in working on these projects should be sent to your lecturer/tutor for the course in which you are doing the project (eg. Comm 3063) and Alice Dodd: alice.dodd@unisa.edu.au. Further contact details for the organisation will then be available.

Any enquiries about the project or organisation should be sent to Alice Dodd: alice.dodd@unisa.edu.au